

**David Clifton to speak at SBS Events'
Betting on Football Conference, 8 May 2014
Chelsea FC Football Ground, Stamford Bridge**



A ONE-DAY CONFERENCE FROM SBC EVENTS

While it is very easy to be distracted by this summer's World Cup in Brazil, bookmakers will need to have one eye on the forthcoming 2014/15 season and turning those new player signings into regular customers. *Betting on Football* aims to tackle the key subjects to enable bookmakers to reach their desired goals. Opening the conference, David Clifton will be speaking on "The Laws of the Game" explaining how the new licensing laws will affect the industry.

The conference is taking place on 8 May 2014 at Chelsea FC's home ground, Stamford Bridge, Fulham Road, London, SW6 1HS commencing at 9.30am, followed by the *Betting on Football Awards* at the Octoberfest Pub, 678-680 Fulham Road.

Read more about the conference and how to register to attend at:

<http://www.sbcnews.co.uk/bettingonfootball/>

The conference agenda is set out at:

<http://www.sbcnews.co.uk/bettingonfootball/agenda>

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