

Can we commence this interview with an outline of your organisation?

ExtraYard Ltd is a security and risk consultancy with special interest and expertise in gambling. We offer advice to companies in the gaming and leisure sector on the practical application of and compliance with regulations – particularly AML and social responsibility requirements - as well as supporting companies and individuals facing challenging security or integrity issues with a high level discrete investigative service.

Apart from the help and support we can offer existing businesses, we are also keen to be involved with new entrants to the market. Getting things right from the outset is a lot less stressful and, in the long run, much cheaper than trying to remedy embedded problems.

As I hope the name of our company suggests, we will go that extra yard to provide the kind of help and support with compliance and security issues that businesses - small or large - in the sector need.

knowledge of the Casino industry in almost 20 years and combined with your former role in the Metropolitan Police this combines very well for your new enterprise.

In a challenging competitive environment, one of the key assets of a casino company is the trust its customers have in its operations. If good customers don't have trust in the integrity of an organisation they will take their custom elsewhere and the reverse is also true: companies with bad reputations will attract bad people. My experience at Scotland Yard as a former senior police officer and then as a director of international casino companies has given me a unique insight into the vulnerability of gambling organisations and how to protect them without damaging what is essentially a leisure experience to be enjoyed.

The public perception of personal safety and security is also now a key risk issue. With international terrorism now targeting leisure venues and other soft targets, the threat to companies in the casino sector in a number of jurisdictions has increased very considerably. With the experience

You have built up a considerable amount of

Devising solutions to conquer technical, complex issues is rooted deeply in our company. We have extended our product portfolio with products we know will support you even more... See what we can do for you and join us at ICE 2016, 2-4 February, ExCel, London

GAMING SUPPORT

ICE
Totally Gaming
Booth# N2-210

gamingsupport.com