

Event Programme

THE IMPLICATIONS OF THE NEW EU GENERAL DATA PROTECTION REGULATION (GDPR) FOR THE GAMBLING INDUSTRY

Programme

- **09:00** Registration, Coffee and Networking
- **09:45** Welcome by Conference Chair

Morning Session - The Regulatory Landscape

- **10:00** Keynote Speech: Overview Of The New Regulatory Regime
Garreth Cameron, Group Manager For Business And Industry, Information Commissioner's Office (ICO)
- **10:20** Fireside Chat
Garreth Cameron, Group Manager For Business And Industry, Information Commissioner's Office (ICO)
Ross McKean, Head of Data Protection, Olswang LLP
- **10:40** Presentation: Discussion on GDPR - Timeline And Key Dates, Penalties And Sanctions
Ross McKean, Head of Data Protection, Olswang LLP
- **11:10** Coffee Break
- **11:40** Panel Session: GDPR Readiness - What Gambling Businesses Need To Do In The Next 24 Months
Anna Soilleux, Senior Associate, Olswang LLP
Michael Mrak, Head of Compliance and Data Protection, Casinos Austria AG and Austrian Lottery GmbH
David Clifton, Founding Director, Clifton Davies Consultancy
- **12:15** Lunch

Afternoon Session - The Industry Perspective

- > **13:45** Keynote Speech
Steve Wright, Global Privacy Officer, Unilever
- > **14:05** Fireside Chat
Steve Wright, Global Privacy Officer, Unilever
Ross McKean, Head of Data Protection, Olswang LLP
- > **14:25** Panel: Data Breaches - Best Practice In The Event Of A Data Breach
Ross McKeah, Head of Data Protection, Olswang LLP
Roy Ramm, Founding Director, ExtraYard
Chris Martin, Senior Business Manager EMEA, Darktrace
Mark Raeburn, CEO, Context Information Security
- > **15:40** Coffee Break
- > **16:00** Presentation: Marketing, Profiling And Consent
Anna Soilleux, Senior Associate, Olswang LLP
- > **16:30** Presentation: International Transfers
Ross McKean, Head of Data Protection, Olswang LLP
- > **17:00** Chair's Closing Remarks
- > **17:15** Networking Drinks
- > **18:30** Close of Conference

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