



EveryMatrix comments on UKGC B2C review

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Following a Compliance Assessment of the EveryMatrix B2C activity in the UK, the UK Gambling Commission raised concerns related to how the company manages the customer interactions. This led to a suspension of the EveryMatrix's B2C licenses until the company can demonstrate to UKGC that it has taken steps to be fully compliant with its social responsibility obligations.

EveryMatrix sees this license review as an opportunity to further strengthen its compliance processes and procedures. The company is taking the UKGC's concerns extremely seriously and has already taken swift and effective actions to address the Gambling Commission's concerns sufficiently.

EveryMatrix has fully cooperated with the UKGC throughout the license review and has communicated all the steps and actions it has taken to meet its social responsibility obligations. EveryMatrix is hopeful that the suspension will be lifted shortly.

The suspension is based on a general evaluation of EveryMatrix procedures rather than specific cases of player complaints. EveryMatrix remains committed to providing a fair and safe experience to its players, and all affected players can access their accounts and withdraw any funds held there at any time during the suspension period.

The suspension is not related to failing a technical audit of the software, and as such, the B2B license in UK has not been suspended. The B2B license remains active, and the company continues to provide gambling software to UK licensed operators.

About EveryMatrix

EveryMatrix delivers a modular and API driven product suite including a market leading one-stop shop casino content aggregator and integration platform, a cross-product bonusing engine, a fully managed sportsbook and sport data services, a stand-alone payment processing product, and a multi-brand affiliate/agent management system.

To offer the services required by operators, the EveryMatrix products work together as an entire platform or independently and can be easily integrated with existing platforms to accommodate different types of clients from bookmakers to lotteries and, from existing large operations to newcomers. Learn more at www.everymatrix.com.

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