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6TH EDITION OF THE GAMBLING INDUSTRY CODE FOR SOCIALLY RESPONSIBLE ADVERTISING.

The Betting and Gaming Council has announced publication of the 6th edition of the Gambling Industry Code for Socially Responsible Advertising.

This will give David Clifton, [Clifton Davies Associates](#), plenty to discuss when he interviews Brigid Simmonds, Chairman [BGC](#), at our Responsible Marketing for Gambling Operators Conference in October.

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Don't Miss! Keynote Interview: BGC on the role of responsible marketing for a responsible industry.

The new BGC code is *“designed to further advance new requirements designed to better protect children and vulnerable consumers online”*.



David Clifton will be opening day 2 of Responsible Marketing for Gambling Operators with this essential keynote interview with Brigid Simmonds. The new version of the code comes into effect on October 1st. This interview provides a great opportunity at our event to discuss expectations and to answer any questions from delegates. [Read more on the Clifton Davies Website.](#)

David Clifton previously interviewed Brigid Simmonds at our Social Responsibility for Gambling Operators conference in January 2020. [Read more.](#)

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6th Edition of the Gambling Industry Code for Socially Responsible Advertising. knownowltd.com/bgc/



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A look at some of the speakers announced for our Responsible Marketing for Gambling Operators in October. #KNEvents knownowltd.com/responsible-ma...



2 Sep 2020

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