

[Public and players \(public-and-players\)](#) [Licensees and businesses \(licensees-and-businesses\)](#) [Licensing authorities \(authorities\)](#) [About us \(about-us\)](#) [News \(news\)](#) [Contact us \(contact-us\)](#) [Services \(services\)](#) [Give us feedback](#)

Statistics and research release

Gambling business data on gambling during Covid-19 May 2021 (published July 2021)

A collection of data provided by gambling businesses during the coronavirus pandemic.

Statistics
[Statistics and research hub \(/about-us/statistics-and-research/\)](#)

Collection
[Covid-19 research \(/statistics-and-research/collection/covid-19-research\)](#)

Series
[Covid-19 updates July 2021 \(/statistics-and-research/covid-19-research/series/covid-19-updates-july-2021\)](#)

Published on
15 July 2021

Summary

Additional data sets in this series

[Market overview - operator data May 2021 \(published July 2021\) \(/statistics-and-research/publication/market-overview-operator-data-may-2021-published-july-2021\)](#)

Details

Data tables for operator data

As a result of lockdown restrictions and the furloughing of many staff we did not request data from land-based operators for the month of April and will restart collecting this data shortly. The full dataset from the earlier months of the pandemic is available in the Excel document.

The data tables below cover online gambling activity. [1](#)

Table 1: Total number of active players per vertical

Data from the biggest operators, covering approximately 80% of the online gambling market showing the number of active players on each vertical.

	December 2020	January 2021	February 2021	March 2021	April 2021	May 2021	% Change from April 2021 to May 2021
Slots	2,975,936	3,000,939	2,971,058	3,276,184	3,241,249	3,074,732	-5%
Other gaming (incl. casino)	2,122,875	2,131,321	1,943,868	2,194,757	2,175,055	2,164,539	0%

Betting (Real event)	4,955,310	4,832,868	4,823,408	6,015,626	6,708,655	5,127,999	-24%
Betting (Virtual)	246,689	239,021	227,622	269,984	256,233	236,061	-8%
Poker	338,669	382,261	351,046	338,903	300,520	282,175	-6%

Table 2: Total number of bets placed per vertical

Data from the biggest operators, covering approximately 80% of the online gambling market showing the number of bets placed on each vertical.

	December 2020	January 2021	February 2021	March 2021	April 2021	May 2021	% Change from April 2021 to May 2021
Slots	5,893,170,607	5,868,553,027	5,504,664,429	6,159,504,899	6,068,410,824	6,165,375,276	2%
Other gaming (incl. casino)	313,175,960	313,886,879	279,104,076	305,651,899	295,558,021	290,868,405	-2%
Betting (Real event)	293,042,135	301,081,387	296,906,794	375,179,182	344,317,080	299,821,964	-13%
Betting (Virtual)	17,444,643	17,812,994	16,415,134	18,399,418	17,077,927	15,422,841	-10%
Poker	110,945,805	131,403,728	121,773,855	116,471,757	94,675,061	86,661,426	-8%

Table 3: Slots session length

Data from the biggest operators, covering approximately 80% of the online gambling market showing average slots session length in minutes and the number of sessions that lasted an hour or longer.

	December 2020	January 2021	February 2021	March 2021	April 2021	May 2021	% Change from April 2021 to May 2021
Av. session length (minutes)	22	21	22	21	20	21	1
Sessions >1hr	2,535,564	2,637,616	2,524,347	2,728,438	2,610,843	2,588,519	-1%

Table 4: Gross Gambling Yield ²

Data from the biggest operators, covering approximately 80% of the online gambling market showing the GGY from each vertical.

	December 2020	January 2021	February 2021	March 2021	April 2021	May 2021	% Change from April 2021 to May 2021
Slots	£100,747,303	£102,007,000	£170,004,070	£202,021,102	£202,022,041	£211,301,020	5%

- [Details](#)
- [Notes](#)
- [Data and downloads](#)
- [Feedback](#)

[Back to top](#)

Stats	£199,147,303	£193,007,000	£170,004,370	£202,321,132	£202,022,041	£211,201,030	370
Other gaming (incl. casino)	£73,945,196	£72,726,396	£64,284,074	£71,247,185	£70,950,541	£65,256,451	-8%
Betting (Real event)	£319,600,149	£279,753,688	£263,863,756	£250,567,294	£267,393,328	£238,777,783	-11%
Betting (Virtual)	£7,946,792	£7,894,519	£7,121,871	£8,408,173	£7,621,729	£7,234,843	-5%
Betting (eSports)	£1,326,568	£1,688,147	£1,565,682	£1,838,879	£1,902,862	£2,003,311	5%
Poker	£9,371,478	£10,614,669	£9,298,371	£9,215,691	£8,390,140	£7,309,658	-13%
Other	£1,706,035	£1,747,570	£2,159,197	£2,087,213	£1,993,048	£1,652,572	-17%

Notes

¹ Changes in data could be due to a variety of factors impacting the market since March 2019.

² This should not be directly compared to GGY published in our Industry Statistics because this data is taken from a sample of approximately 80% of the online market.

Data and downloads

Files



Data tables for operator data May 2021 (published July 2021)

XLSX 31.4 kB

(//assets.ctfassets.net/16ev64qyf6l/675XuNsFSttjPJfTf1xAs/eca38dde03618ef04294698170824d17/Online_operator_data_.xlsx)

Feedback

We are always keen to hear how these statistics are used and would welcome your views on this publication.

[Give us feedback about these statistics](#) (/forms/stats/gambling-business-data-on-gambling-during-covid-19-may-2021-published-july).